

Station KUCW-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 3420
Buyer NMRPP MediaAssistant
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3420
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	SA	1030P-12A	SAT NITE LIVE	:30	\$800.00	10/20-10/20	1	1	1	\$800.00	

Rating: 3.3

---REPORT TOTALS---
Report Totals: 10 / \$4,000.00

---SALES MONTHLY TOTALS---
Oct 12: 10 / \$4,000.00
Sales Totals: 10 / \$4,000.00
Station Totals: 10 / \$4,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$50,633
CABL 0% KJZZ 0% KPNZ 0% KSL 29% KSTU 4%
KTVX 26% KUCW 7% KUPX 1% KUTV 29% UNKN 0%

Books null
Demos RA35+